## TRAVEL WITH THE SMILE

## Let the adventure be the fuel of your life



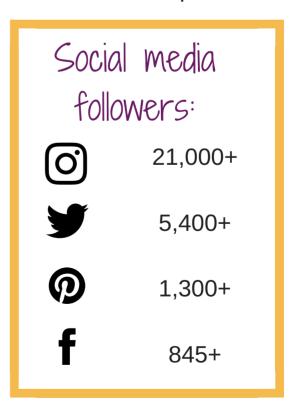
Our engaged and diverse audience:

- Over 28,000 followers across 4 social media channels
- Readers from: US (43%), Canada (21%), UK (7%), Australia (3%)
- Age: 25-34 (41%), 35-44 (17%), 18-24 (16%)
- Gender: Female (55%)
- More than 26,000 readers of the blog since June 2015

Maya & Michal created a travel blog Travel with the Smile for active travelers and adventure seekers.

## Focus on:

- · outdoor activities
- off the beaten path places
- nature & wildlife
- local cultural experience
- unique accommodations
- smart travel tips



Contact: maya@travelwiththesmile.com www.travelwiththesmile.com