

# TRAVEL WITH THE SMILE

*Let the adventure be the fuel of your life*



Maya & Michal created a travel blog Travel with the Smile for active travelers and adventure seekers.





## Focus on:

- outdoor activities
- off the beaten path places
- nature & wildlife
- local cultural experience
- unique accommodations
- smart travel tips

## Our engaged and diverse audience:

- Over 28,000 followers across 4 social media channels
- Readers from: US (43%), Canada (21%), UK (7%), Australia (3%)
- Age: 25-34 (41%), 35-44 (17%), 18-24 (16%)
- Gender: Female (55%)
- More than 26,000 readers of the blog since June 2015

## Social media followers:

	21,000+
	5,400+
	1,300+
	845+

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